

ADVENTIST WORLD RADIO PRIZE IN RADIO WRITING AND PUBLIC RELATIONS

Purpose of the Prize

A prize to be known as the Adventist World Radio Prize in Radio Writing and Public Relations, established in 2006 in honour of Allen and Andrea Steele, the founders of Adventist World Radio, may be granted each year to a student demonstrating an aptitude for developing audio-based productions with a focus on church mission.

Selection Criteria

The prize will be awarded on the basis of the following criteria:

1. The production of an outstanding audio-based immersive media work/s or podcast/s as part of their course of study.
2. Evidence of a vision and passion for the innovative use of communication in church mission.
3. Above average overall grades in their course of study.
4. Evidence of leadership ability and good citizenship.

Administration of Prize

1. Each year the Prizes Coordinator will confer with the sponsor regarding continuing sponsorship.
2. Any changes to the criteria will be forwarded by the Prizes Coordinator to the Scholarships and Prizes Committee, and once approved, will be uploaded to the Avondale website.
3. Nominations for the prize shall be made by the Head of School in consultation with the relevant lecturers and will include a review of the nominee's academic record.
4. In the absence of a student who fits the criteria, a prize may not be granted. In the event of one or more students equally qualifying for the prize, the prize may be shared between students.
5. The name/s will be presented to the Learning and Teaching Committee for final approval.

Sponsorship

The prize is sponsored by Adventist World Radio and shall be provided by way of a pre-paid gift card to the value of \$1000. Avondale will invoice Adventist World Radio for this amount.

Presentation of Prize

The prize will be presented during the year-end graduation ceremony. Prize recipients who are not graduating in the current year will receive their prize at the *Welcome to Avondale* ceremony at the commencement of the next academic year.

Citation

The ADVENTIST WORLD RADIO PRIZE IN RADIO WRITING AND PUBLIC RELATIONS
is awarded
in recognition of excellence in Immersive Media and Podcasting
with a vision and passion for the innovative use of communication in church mission.

This prize has been generously sponsored by Adventist World Radio
The prize is awarded to
[name of recipient]